



01. New Business Concept

Miami Herald, Miami Herald's Art Week Miami Magazine, Orlando Comas, Denise Martinez, Jane Wooldridge, Juliana Echavarria, Goldie Fenster, Tanya Flowers, Jennifer Perez; **Observer Media Group - Sarasota**, It's Read Everywhere, Luis Trujillo & Kathleen O'Hara; **Tampa Bay Times**, Take Note Page, Dan Canoro

02. Best Event

Miami Herald, Miami Herald 82nd Annual Spelling Bee, Juliana Echavarria and MH Staff; **Observer Media Group - Sarasota**, Business Observer 40 Under 40 Awards, Staff; **Tampa Bay Times**, Tampa Bay Boat Show, Staff

03. Advertising Campaign

Miami Herald, Leighton Law Annual Advertising Campaign, Orlando Comas, Ryan Crum, Maribel Rivera, Amy Skoke, Denise Martinez, Tommy Sztubinski; **Orange Observer**, Cyclebar, Lindsay Cannizzaro, Iggy Collazo; **Tampa Bay Times**, Syd Entel Galleries, Nausheen Syed-Ali

04. Self-Promotion Advertising

Miami Herald, Miami Herald - Collapse Podcast Promo, Staff; **Tampa Bay Times**, Gulf To Bay Magazine Promo Ad, Jean Schubeck; **Tampa Bay Times**, tbt* Live Boldly Campaign, Ron Prouty



05. Content Advertising

Citrus County Chronicle, Gardner Advertising Sponsored Content, John Murphy; **Observer Media Group - Sarasota**, Florida Lakes Vein Center, Luis Trujillo; **Tampa Bay Times**, Big Man's Moving Co., Nausheen Syed-Ali

06. Restaurant / Entertainment Large Print Ad

Citrus County Chronicle, Get Fired Up - Cavallo, Cindy Connolly; **Observer Media Group - Sarasota**, Bar George, Louise Martin; **Sun Coast Media Group**, Cape Hazes Tavern, Kim Hake-Gleason

07. Restaurant / Entertainment Small Print Ad

Citrus County Chronicle, Ferris Groves, James Moyer; **Observer Media Group - Sarasota**, Clayton's Siesta Grille, Luis Trujillo; **Tampa Bay Times**, Gigi's Northern Italian, Southern Hospitality, Lisa Schillinger

08. Retail Large Print Ad

Observer Media Group - Sarasota, Chic on the Cheap, Luis Trujillo; **Sun Sentinel / City & Shore Magazine**, City & Shore - Auto Sport, Jose Navarro; **Sun Sentinel / City & Shore Magazine**, City & Shore Tubs & More, Jose Navarro



09. Retail Small Print Ad

Citrus County Chronicle, Moonbeam Crystals, Cindy Connolly; **Citrus County Chronicle**, The Rustic River Boutique, Cindy Connolly; **Sun Coast Media Group**, Earthwise Pet Nutrition Center & Wellness Spa, Kim Hake-Gleason, Suthina Khumphaiphan

10. Business (non-retail) Large Print Ad

Sun Sentinel, Sun Sentinel - Diowave USA, Jose Navarro; **Sun Sentinel / City & Shore Magazine**, City & Shore Prime Magazine Mizner Park Amphitheater, Jose Navarro; **Sun Sentinel / Explore Florida & The Caribbean**, Explore Florida & The Caribbean - Yacht Charter Group, Jose Navarro

11. Business (non-retail) Small Print Ad

Citrus County Chronicle, Glenda Faye Photography, Cindy Connolly; **Orlando Sentinel**, ArmorVue Single Sheet Insert, Staff; **Tampa Bay Times**, Pinellas Realtor Org newspaper ad, Nausheen Syed-Ali

12. Unique and Premium Positions

Citrus County Chronicle, Citrus County Fair, Cindy Connolly; **Sun Coast Media Group**, The Grill at 1951, Kim Hake-Gleason; **Sun Sentinel**, Environmental Group ad note, Staff



13. Online only Ad

Tampa Bay Times, Sovereign Boat Club Two, Staff; **Tampa Bay Times**, Spa 801, Ron Prouty; **Tampa Bay Times**, CastNet Media Digital sea, Ron Prouty

14. Multi-Media Ad

Observer Media Group - Sarasota, Parkstone Travel, Luis Trujillo; **Observer Media Group - Sarasota**, Good Life Healing Center, Luis Trujillo; **Tampa Bay Times**, More News. Your Way. Every Day. Campaign, Jean Schubeck

15. Social Media Campaign

Citrus County Chronicle, Christmas Giveaway, John Murphy; **Observer Media Group - Sarasota**, Weather & Nature Photo Contest, Emma Burke; **Tampa Bay Times**, Carrier Holiday Cash campaign, Ron Prouty & Dan Canoro

16. Market Book/Collateral Material

Citrus County Chronicle, E Edition Explainer, John Murphy; **Sun Sentinel**, Real Estate Presentation, Allison Kaley; **Tampa Bay Times**, Times Market Presentation, Jeane Schubeck

17. Best Online Video Application

Observer Media Group - Sarasota, Redheads on the Road, Emma Burke, Kathleen O'Hara, Emily Walsh; **Tampa Bay Times**, Bay Magazine B2B Promotion, Staff; **Tampa Bay Times**, The Sodefater (Testimonial), Dan Canoro



18. Advertising-driven Special Section, in-paper product

Observer Media Group - Sarasota, Season, Staff; **Tampa Bay Times**, In and Around the Home 2021, Lisa Schillinger; **Tampa Bay Times**, Best of the Best 2021, Patty Langgle

19. Advertising-driven Special Publication, Standalone

Miami Herald, Miami Herald & el Nuevo Herald Season of the Arts, Goldie Fenster, Denise Martinez, Orlando Comas, Juliana Echavarria, Jane Wooldridge; **Observer Media Group - Sarasota**, LWR Life, Staff; **Sun Coast Media Group**, Pet Resource Guide, Kim Hake-Gleason

20. Special Niche Website

Tampa Bay Times, 2022 Summer Fun Online Guide, Tim Bratton

21. Custom Publication

EG Communications Group, March 2022 Boca West Magazine, Staff; **EG Communications Group**, May/June 2021 Hunters Run Magazine, Staff; **Tampa Bay Times**, La Florida; Staff